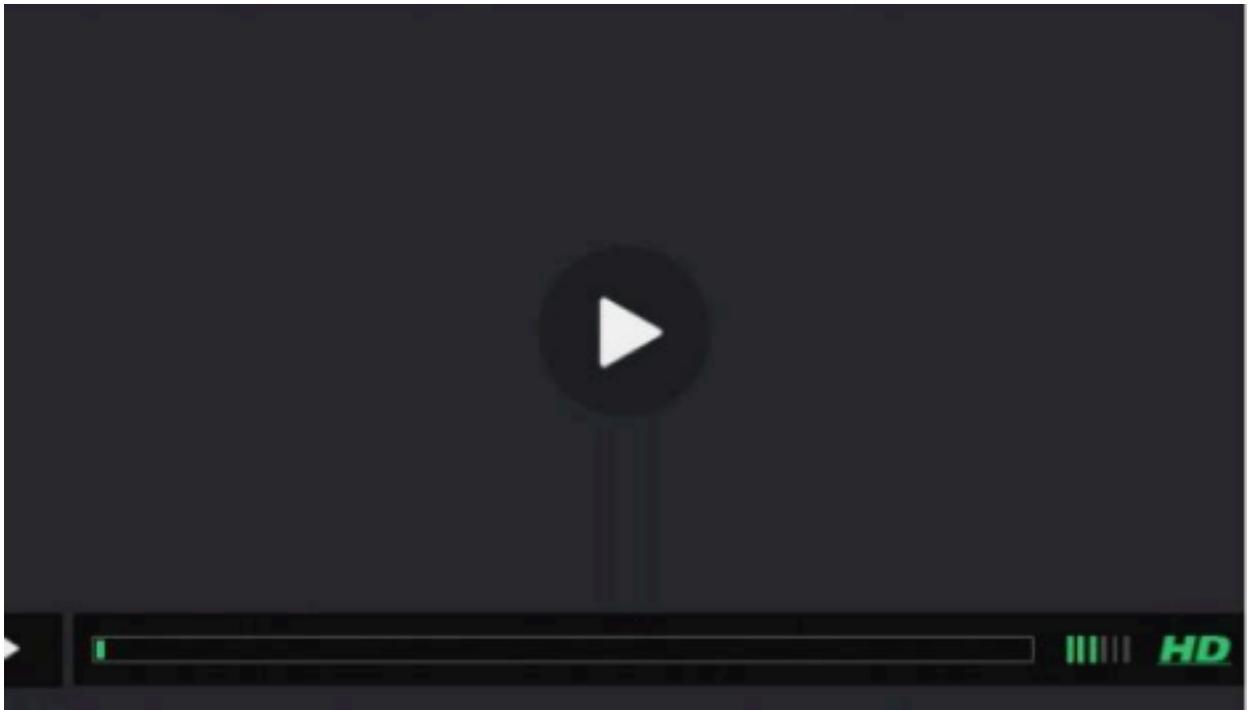


# (LIVESTREAMs!) 2026 NAACP Image Awards Live Streams free TV Channel March, 01, 2026

01 March 2026



The 57th NAACP Image Awards is taking place today, **Saturday, February 28, 2026**. This prestigious event, which celebrates the outstanding achievements and contributions of people of color across film, television, music, literature, and podcasts, is being hosted by actor and comedian Deon Cole.

Here are the key details regarding the ceremony:

- **Broadcast Time:** The show is scheduled to air live at **8:00 PM ET / 5:00 PM PT**.
- **Where to Watch:** You can watch the ceremony live on **BET**; it is also being simulcast on **CBS**.
- **Location:** The event is being held at the Pasadena Civic Auditorium in Pasadena, California.
- **Theme:** This year's theme is "We See You," focusing on the affirmation, visibility, and recognition of Black talent in the creative industries.
- **Special Honors:** As part of the lead-up to the main ceremony, various "Creative Honors" were presented earlier in the week to celebrate achievements in technical and artistic categories. Additionally, Viola Davis is set to receive the prestigious Chairman's Award during tonight's broadcast.

The awards serve as a powerful platform to highlight stories and performances that inspire equality, justice, and progress within the entertainment industry.